

SHARING
DOWN SYNDROME



ARIZONA

SPONSORSHIP OPPORTUNITIES



CELEBRATING DOWN SYNDROME

The Sharing Down Syndrome Walk

is our **largest** fundraising event of the year. **Fun for the entire family**, the Walk will feature bounce houses, face painting, music from our wonderful DJ Ron, local food trucks, and game booths with prizes! The Phoenix Sun's Gorilla comes to lead our family friendly walk



around **Tempe Diablo Stadium**. Each year, over **3,000** people come to celebrate **Down syndrome** as they connect one with another and ultimately become each other's biggest support system. As a sponsor of the Walk, prepare to see yourself in front of a **very large audience!** There's not a better place to show case your organization or business than our **Sharing Down Syndrome Walk!**

Sharing Down Syndrome Arizona is very pleased to partner with organizations and businesses of similar missions and values. In this package, you will find information about different sponsorship opportunities and their benefits. Keep in mind, your sponsorship dollars allow us to continue to serve our families throughout the year at no charge to them. If you'd like to discuss your sponsorship options, **please call Teresa Adair at 480-926-6500 or email her at teresa@sharingds.org**.

Thank you for considering partnership with Sharing Down Syndrome Arizona. We look forward to welcoming you to our Sharing Down Syndrome Walk in just a few short months!



Sharing Down Syndrome Arizona was founded by Gina Johnson in 1991 when five families gathered in her home to "share" the joys and challenges that come when raising a child with Down syndrome. Gina is the proud mother of seven whose son, David (33), was born with

Down syndrome. Gina understands how heartbroken parents feel hearing the news of their child's disability but it's because of David that Gina has become an outspoken disability advocate.

Down syndrome is the most common genetic birth anomaly where one in every 691 babies born will have this disability. These children have medical challenges including: heart defects, respiratory & intestinal problems, delays in achieving developmental milestones, and are cognitively delayed. When given proper medical care and educational opportunities, people with Down syndrome can become happy productive members of society.

Our mission is to **educate, empower, and give hope** to families who love a child with Down syndrome. Today, we serve over 5,200 families by providing programs that truly are empowering.

Through our sponsors, we are able to accomplish our mission by:

- Providing all birthing hospitals in Arizona the **New Parent Welcome Folders** and our **New Parent Support Package** to each new family.
- Holding monthly **Parent Support Meetings** valley-wide in English and Spanish that address educational, legislative, and medical issues regarding Down syndrome.
- Inviting our parents to a quarterly **Meet and Greet**.
- Sending quarterly **e-Newsletters** to our families and professionals.
- Offering **assistance, knowledge, and resources**.
- Planning **great social events** including our Annual Sharing Down Syndrome Walk, Breakfast with Santa, and Easter Egg Hunt.
- Supporting those who choose our **Angel Baby Adoption Program**.



SPONSORSHIP LEVELS

THE DIAMOND LEVEL SPONSORSHIP \$10,000

- Business logo featured on our “Sponsorship Board” at every event throughout the year.
- Corporate recognition will be placed on our Website from the time of the donation to the end of the year.
- Corporate recognition will be included in our quarterly e-Newsletter following the Walk and will be sent to our 5,200 families.



- Submitted press release to the media with sponsor recognition.
- 3 promotional business items will be placed in bags or on a display table at the Sharing Down Syndrome Walk.
- Business logo will be placed on Walk t-shirts and will be flashing on the scoreboard during the event.
- Plaque will be presented to a business representative during the Flag and Awards Ceremony prior to the Walk.
- Sponsorship will be announced by our DJ Ron periodically throughout the event.
- Access to the VIP room at Tempe Diablo Stadium for refreshments.
- Three Sharing Down Syndrome Walk t-shirts to be worn proudly.

THANK YOU!

With your sponsorship dollars, 90¢ of every \$1.00 provides much needed services and support to those who have Down syndrome and their families.

SPONSORSHIP LEVELS

THE PLATINUM LEVEL SPONSORSHIP \$5,000

- Business logo featured on our “Sponsorship Board” at every event throughout the year.
- Corporate recognition will be placed on our Website from the time of the donation to the end of the year.
- Corporate recognition will be included in our quarterly e-Newsletter following the Walk and will be sent to our 5,200 families.



- Submitted press release to the media with sponsor recognition.
- 2 promotional business items will be placed in bags or on a display table at the Sharing Down Syndrome Walk.
- Business logo will be placed on Walk t-shirts and will be flashing on the scoreboard during the event.
- Plaque will be presented to a business representative during the Flag and Awards Ceremony prior to the Walk.
- Sponsorship will be announced by our DJ Ron periodically throughout the event.
- Access to the VIP room at Tempe Diablo Stadium for refreshments.
- Two Sharing Down Syndrome Walk t-shirts to be worn proudly.

“Thank you so much for all of the gifts. They are tools I intend to use to move forward with my decision to keep my baby. Thinking about this organization has helped me to feel like I can tackle this situation in my life and succeed.”

- Nicole (pre-natal mom of baby with Down syndrome)

SPONSORSHIP LEVELS

THE GOLD LEVEL SPONSORSHIP \$2,500

- First 5 Gold Level Sponsors will have their business logo placed on our red carpet Step and Repeat Banner.
- Business logo featured on our “Sponsorship Board” at every event throughout the year.
- Corporate recognition will be placed on our website from the time of the donation to the end of the year.
- Corporate recognition will be included in our quarterly e-newsletter following the Walk and will be sent to our 5,200 families.
- Submitted press release to the media with sponsor recognition.
- A promotional business item will be placed in bags or on a display table at the Sharing Down Syndrome Walk.
- Business logo will be placed on Walk t-shirts and will be flashing on the scoreboard during the event.
- Plaque will be presented to a business representative during the Flag and Awards Ceremony prior to the Walk.
- Sponsorship will be announced by our DJ Ron periodically throughout the event.
- Sharing Down Syndrome Walk T-shirt to be worn proudly.



IN THE UNITED STATES APPROXIMATELY ONE IN 691 BABIES BORN WILL HAVE DOWN SYNDROME. SHARING DOWN SYNDROME ARIZONA REACHED OUT TO 143 FAMILIES LAST YEAR.

SPONSORSHIP LEVELS

THE SILVER LEVEL SPONSORSHIP \$1,000

- Business logo featured on our “Sponsorship Board” at every event throughout the year.
- Corporate recognition will be placed on our Website from the time of the donation to the end of the year.
- Corporate recognition will be included in our quarterly e-Newsletter following the Walk and will be sent to our 5,200 families.
- Business logo will be placed on Walk t-shirts and will be flashing on the scoreboard during the event.
- A framed Certificate of Appreciation to display at the place of business.
- Sponsorship will be announced by our DJ Ron periodically throughout the event.

MEET PARKER BRADSHAW

Parker graduated from high school last year and is attending Mesa Community College.

Here are some of his accomplishments:

SWIM TEAM--4 YEARS AND EARNED A LETTER

ORCHESTRA--4 YEARS

STUDENT COUNCIL--PUBLIC RELATIONS COMMISSIONER--1 YEAR

EAGLE SCOUT AWARD

SEMINARY --4 YEARS

ASL -- 2 YEARS IN HIGH SCHOOL AND IS TAKING CLASSES AT MCC

MULTIPLE DANCES--HOMECOMING, WINTER FORMAL, MORP (GIRL ASK BOY), AND PROM

YOUNG CHURCH SERVICES MISSIONARY FOR THE CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS



SPONSORSHIP LEVELS

THE BRONZE LEVEL SPONSORSHIP \$500

- Business logo featured on our “Sponsorship Board” at every event throughout the year.
- Corporate recognition will be placed on our Website from the time of the donation to the end of the year.
- Corporate recognition will be included in our quarterly e-Newsletter following the Walk and will be sent to our 5,200 families.
- Sponsorship will be announced by our DJ Ron periodically throughout the event.



“I want to thank you so much for the wonderful packet that you sent. Receiving these helpful items made me feel so proud to be the mother of a child with Down syndrome. Thank you again for your support and encouragement.” - Corey and Joni (parents of newborn son with Down syndrome)

FRIENDS OF SHARING LEVEL SPONSORSHIP \$250

- Business logo featured on our “Sponsorship Board” at every event throughout the year.
- Corporate recognition will be placed on our Website from the time of the donation to the end of the year.
- Corporate recognition will be included in our quarterly e-Newsletter following the Walk and will be sent to our 5,200 families.



Board” at every event



“Thank you for the hospital packets you so generously provide. Our families that receive them truly appreciate it. What you do for our children with Down syndrome and their families is amazing, a labor of love, and is greatly appreciated.” - Annamarie (Social Worker at Phoenix Children’s Hospital)



“We just wanted to express our appreciation to you for all of your help with our baby today. Thank you for all of the books, the blanket, stuffed animals, and the music CD. You are a blessing to our family. Thank you!”

**- Jason and Mary
(parents of newborn daughter with Down syndrome)**



“Thank you so much for the gift of Mental Wellness in Adults with Down Syndrome. It contains information that is invaluable as our young man is almost 18 years old. Thank you for your years of service to our dear children.”

- Bonnie (mom of adult son with Down syndrome)

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ARIZONA

SPONSORSHIP COMMITMENT FORM

YES! We are Committed to Sponsor the 18th Annual Sharing Down Syndrome Walk!

Choose Your Sponsorship Level:

- Diamond - \$10,000 Silver - \$1,000 Other \$ _____
- Platinum - \$5,000 Bronze - \$500
- Gold - \$2,500 Friends of Sharing - \$250

Please Provide Your Sponsorship Information:

Business Name: _____

Business Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Website: _____

Description of Business: _____

Contact Name: _____

Contact Cell Phone: _____

Contact Email: _____

Signature: _____ Date: _____

Sponsorship Deadline is September 1st

Please mail this form along with the donation to:

Sharing Down Syndrome Arizona

745 N Gilbert Rd #124-273

Gilbert, AZ 85234

Please call 480-926-6500 with any questions.

SPONSORSHIP AT A GLANCE

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	FRIENDS
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Logo on "Sponsorship Board"	✓	✓	✓	✓	✓	✓
Recognition on our website	✓	✓	✓	✓	✓	✓
Recognition in our quarterly e-Newsletter	✓	✓	✓	✓	✓	✓
Press release recognition	✓	✓	✓			
Promotional business items placed in bags	3	2	1			
Logo placed on t-shirts and scoreboard	✓	✓	✓	✓		
Plaque presented at Flag and Award Ceremony	✓	✓	✓			
Framed Certificate of Appreciation				✓		
Sponsorship Announced during event	✓	✓	✓	✓	✓	
Access to the VIP room	✓	✓				
Sharing Down Syndrome Walk t-shirt	3	2	1			